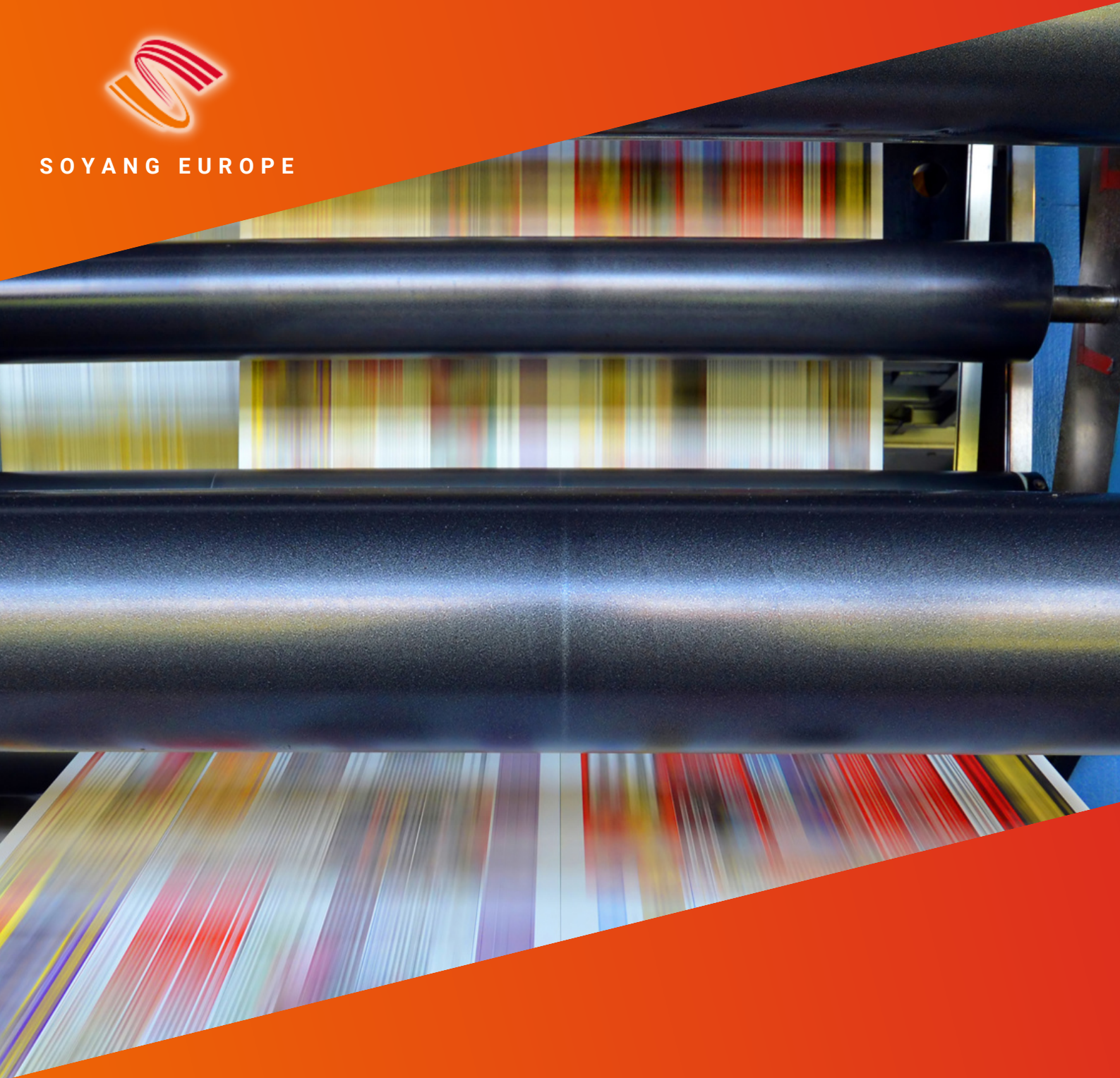




SOYANG EUROPE



Printing Services Proposal Template

Prepared for:

[Client.FirstName] [Client.LastName]
[Client.Company]

Prepared by:

[Sender.FirstName] [Sender.LastName]
[Sender.Company]

Proposal Letter

Dear [Client.FirstName] [Client.LastName],

We, at [Sender.Company], congratulate you on your immense growth and speedy development of your corporate brand and image. As your business continues to see a shift toward desirable outcomes, you may agree that it is always critical to support your brand's public image with the right marketing and communication materials.

Every new business needs to establish its brand with a consistent, professional message and appearance. We understand that you plan to sell your products primarily through your online store, but as you know, online businesses need print products, too. As a business selling to the general public, you'll need business cards, letterhead, flyers, and brochures to properly introduce your personnel and your products.

You may want a print catalog as well as your online catalog. Occasionally, you'll want to mail or hand out print advertisements and coupons. And when it comes time to present at trade shows, you'll need banners and table displays, and signage of various types. That is where we come in.

[Sender.Company] prides itself on being the experts in designing and printing. Whether it is traditional printing stationery, business cards and brochures, or other marketing materials such as banners, magnets, signage, t-shirts, and coffee cups, we specialize in any printing services that you can think of. Best of all, we only adhere to the highest printing standards to ensure that quality is guaranteed.

Our state-of-the-art printing technologies allow us to provide you with the best-in-class printing services on the market today. Our aim is to provide a wide range of printing items that support not only your marketing and branding goals but also help your sales team to reach new heights.

We appreciate you giving us the time to go through our proposal, and to possibly become the exclusive printing service for you. We look forward to meeting with you soon and discussing this printing service proposal further in detail. Thank you for considering us for this job.

If you have any questions regarding this printing services proposal, please reach out to us directly via email.

We look forward to serving you!

[Sender.FirstName] [Sender.LastName]
[Sender.Title] [Sender.Company] [Sender.Email]

About Us

[Sender.Company] is a well established printing services company based out of [Sender.City], [Sender.State]. We have been in business since (year), and we're continuing to grow steadily, having reached (number)+ cities in the (number)+ years since our inception.

Over the years, we have evolved along with our customer's needs to offer everything from offset printing to digital printing — and everything in between.

We pride ourselves on our attention to detail, our ever-improving technology, and our technical and creative expertise. We use all this to ensure that your printing is of the highest quality, helping you put your best foot forward when talking to prospects.

Printing Manager

(FirstName.LastName) is the captain of our ship. They have a background in the design industry (aka the skills and an eye to understand what will look good and what won't).

(FirstName) brings out a unique approach to design, thus ensuring your prints will stand out in the sea of copied designs.

Assistant Printing Manager

(FirstName.LastName) is our assistant printing manager. (FirstName) supports the printing manager in any and all jobs with their organizational and editing skills. They work well together and bring out the best in each other to create a fluid and efficient team to best support you.

Account Manager

(FirstName.LastName) will be your point of contact for your printing services. Anything that you require, (FirstName) can help make it become a reality. They're an expert salesperson and have been working in the industry for over (number) years, so you can be sure they have the experience to carry your work to fruition.

What We Offer

Offset Printing

Our offset printing services are perfect for large print jobs for brochures, company letterheads, newsletters, and product catalogs. This is a process in which the inked image on a printing plate is printed on a rubber cylinder and then transferred (i.e., offset) to paper or other material.

The rubber cylinder gives great flexibility, permitting printing on wood, cloth, metal, leather, and rough paper. Offset printing allows us to produce consistent, high-quality printed graphics without size restrictions.

Digital Printing

Digital printing offers you an affordable means to print business documents of all types. Digital printing is the process of printing digital-based images directly onto a variety of media substrates. Unlike offset printing, there is no need for a printing plate.

Digital files such as PDFs or desktop publishing files can be sent directly to the digital printing press to print on paper, photo paper, canvas, fabric, synthetics, cardstock, and other substrates. Digital printing is used for on-demand printing, allowing you to maintain a lower inventory.

This is a popular printing service for companies who need to keep printing costs low and don't need to print substantial volumes.

Labeling

[Sender.Company] specializes in creating custom labels to fit a variety of needs. Whether you need custom adhesive signage for equipment, product labels, or barcodes, our labeling services can help.

Additional Printing Services

We offer a variety of additional printing services, including:

- Book Printing
- Signage
- Business Cards
- Flyers
- Large format printing
- Screen printing

Pricing

We're proud to offer extremely competitive pricing for our printing services. The table below details our standard (non-contract) printing service pricing. Contracted clients receive the discount indicated in the table.

Customer Acceptance

Ready to move forward? Great! Simply sign below, and we'll get a a service contract sent over for you to review.

[Client.Company]

[Sender.Company]

Signature

DD/MM/YYYY

Signature

DD/MM/YYYY

[Client.FirstName] [Client.LastName]

[Sender.FirstName] [Sender.LastName]